

Press Release

FINEXITY Acquires Majority Stake In Effecta, A German Liability Umbrella Provider

- FINEXITY reaffirms its commitment to pursuing a stock exchange listing
- Founder Tobias Hirsch remains Managing Director of Effecta
- FINEXITY continues on growth trajectory

Hamburg, August 19, 2025 - Hamburg, Germany, based Finexity AG, leading in the field of digital assets, today announced the signing of an agreement to acquire 90.1 percent of Effecta GmbH. Effecta is a leading liability umbrella provider for online-based securities distribution in Germany and, as a licensed investment firm, will assume a significant role within the FINEXITY Group going forward. This acquisition strengthens FINEXITY's positioning in further developing its trading venue for tokenized private market investments and sets important impulses for the company's future development, particularly with regard to the planned stock exchange listing. Tobias Hirsch, founder and Managing Director of Effecta, will not only continue to lead Effecta but will also play a key role in the strategic development of Finexity AG.

Effecta GmbH will continue to operate as an independent liability umbrella under its own brand and will maintain its supervision of tied agents pursuant to § 3 (2) WpIG, the German Securities Institutions Act. By merging two complementary infrastructure providers, a high-performing ecosystem is created that opens up cross-platform offerings and investment opportunities for clients and partners alike. Effecta and FINEXITY are pooling their expertise in the fields of investment and regulatory infrastructure. This creates a broad range of access points to securities registrars and payment service providers. The result is a forward-looking investment infrastructure that promotes innovation, unlocks new market potential, and drives the digital transformation of the financial industry and the investment sector.

Paul Huelsmann, CEO of FINEXITY Group, comments: "The acquisition of Effecta marks an important milestone for FINEXITY, further strengthening our position with regard to the planned stock exchange listing. Together, we are creating an infrastructure that offers intermediaries and investors a unique selection of tokenized private market investments in Germany. Plus, by combining our distribution networks, we will generate significant scaling effects."

With over 50 issuers, 250 listed tokenized securities, and more than 14,000 registered private and institutional investors, FINEXITY is already one of the leading trading and infrastructure providers in the rapidly growing market for tokenized private market investments. The addition of about 70,000 registered investors through Effecta's tied agents generates substantial synergies for all partners.

FINEXITY

Tobias Hirsch, founder and CEO of Effecta GmbH, sees great potential in the cooperation: “For Effecta clients, nothing will change in terms of quality, independence, or service; the business unit will remain independent under the umbrella of Finexity AG. I will remain closely connected to Effecta and thus to my previous partners and clients, and I look forward to contributing the Effecta philosophy to the strategic development of FINEXITY.”

Michael Ost, Deputy CEO of the FINEXITY Group, adds: “With the integration of Effecta, we are reinforcing our ambition to become Europe’s leading provider of tokenized investment solutions. We are creating superior solutions for intermediaries: regulatory security combined with state-of-the-art infrastructure and a cross-platform offering of tokenized private market assets.”

Following the successful acquisition of Crowdli AG, a specialized provider of tokenized real estate assets, earlier this year, this acquisition once again demonstrates FINEXITY’s clear strategic foresight to establish the central trading venue for tokenized private market investments.

The acquisition remains subject to the approval by the German Federal Financial Supervisory Authority (BaFin), and the fulfillment of customary closing conditions. The ownership control procedure will be initiated promptly, and the transaction is expected to be completed as quickly as possible.

About FINEXITY AG

FINEXITY operates in the digital assets space with offices in Germany, Switzerland, Liechtenstein, and the United Arab Emirates. Through its proprietary OTC platform infrastructure, FINEXITY connects over 50 issuers of tokenized private market investments with six trading partners and more than 14,000 registered investors.

The platform enables access to a wide range of Private Market asset classes – including private equity, private credit, real estate, infrastructure, renewable energy, and collectibles. Trading partners include independent financial advisors, wealth managers, as well as German Sparkassen and Volksbanken.

This infrastructure is complemented by an in-house capital markets team that supports issuers with efficient structuring and investment brokerage services targeting both retail and professional investors. Combining exchange infrastructure and capital markets expertise, FINEXITY provides the full value chain of tokenized securities – from structuring and tokenization to placement, OTC trading, and settlement.

Over the past few years, the group has raised more than EUR 25 million in growth capital from business angels, strategic investors, and venture capital firms.

More information at: www.finexity.com

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