

## Press Release

### **FINEXITY Acquires Swiss Crowdli AG, Expanding Market Position Through Strategic Growth**

**Hamburg, Germany, 09 April 2025** - Hamburg-based FINEXITY, a leading German platform for digital assets, today announced the acquisition of Swiss Crowdli AG. Together with its subsidiary Crowdlitoken, Crowdli is a specialized provider of tokenized real estate investments.

The acquisition was structured as a contribution in kind in exchange for newly issued shares. As part of the transaction, Finexity AG acquires Crowdli along with its operational subsidiaries in Liechtenstein and Switzerland. Through this equity-based acquisition, existing shareholders of Crowdli become shareholders in Finexity. The addition of 39 new shareholders expands FINEXITY's shareholder base to now over 100 strategically aligned stakeholders, all who share the strong belief in the WealthTech's long-term success.

In addition to the strategic synergy, the transaction strengthens FINEXITY's cash position through the non-cash contribution, positioning the company well for further M&A activities. The complementary new shareholders also enhance FINEXITY's expertise in real estate projects and enables the company to offer investors supreme exposure to Swiss real estate assets for further improved portfolio diversification and risk management opportunities.

As part of its growth strategy, FINEXITY complements organic expansion with targeted acquisitions to reinforce its market leadership. "With the acquisition of CROWDLI, we are continuing our growth trajectory," said Paul Huelsmann, Co-Founder and Global CEO of Finexity AG. "The integration allows us to further scale our business model. Expanding into the attractive Swiss market is a key component of our mid- to long-term strategy to grow beyond our core market in Germany."

Ernst Sutter, Chairman of the Board of Directors of CROWDLI AG, welcomed the merger: "This step marks a significant milestone for CROWDLI, our shareholders, and our token investors. We are confident that FINEXITY's forward-thinking strategy and outstanding expertise in tokenized private market investments will provide our investors with even greater opportunities for diversification and access to innovative investment strategies. We look forward to shaping the future of digital assets together."

# FINEXITY

A central pillar of CROWDLI AG is its subsidiary Crowdlitoken, a digital financial product provider specializing in European real estate. The digital bond issued since 2020 was the first of its kind for real estate in Europe. The underlying securities prospectus allows for a total issuance volume of up to EUR 1 billion, offering ample scope for the integration of additional innovative FINEXITY products.

“We are delighted to welcome the shareholders and investors of CROWDLI to the FINEXITY family,” said Michael Ost, CEO Europe at Finexity AG. “This acquisition creates new opportunities for all parties: Crowdlitoken investors will benefit from our broad universe of tokenized securities, while our existing partners gain access to a wider investor audience for their innovative investment solutions.”

As part of the integration, nearly 5,000 registered Crowdlitoken users will gain access to FINEXITY’s extensive marketplace for tokenized assets—including private equity, real estate, infrastructure, and collectibles—thereby accelerating FINEXITY’s mission to digitalize and democratize access to private markets for retail and professional investors.

## **About FINEXITY**

FINEXITY is a leading digital assets company based in Hamburg, Germany, offering retail and professional investors access to tokenized private market investments. Its exchange for digital assets enables investments in a wide range of alternative asset classes such as private equity, real estate, infrastructure, renewable energy, and collectibles.

As a central interface between issuers, distributors, and investors, FINEXITY provides a fully digital solution for the issuance and trading of tokenized securities. Banks, asset managers, and other issuers gain access to a state-of-the-art infrastructure for the efficient structuring, tokenization, and placement of their investment products.

For more information, visit: [www.finexity.com](http://www.finexity.com)

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