

## Press Release

### **FINEXITY Partners with Batsela Asset Management to Expand Global Structured Finance and Private Markets Reach**

- Expanded access to private markets, impact-driven investments, and fundraising opportunities for European investors.
- Continued international expansion of FINEXITY, with increased access to issuers and investors across Europe, the Middle East, and Africa.
- Leveraging trusted relationships with banks like BNP Paribas, EFG, and Eurobank.

**Hamburg/Dubai, May 21, 2025** - Hamburg, Germany, based FINEXITY, a leading provider in the digital assets space, and Bordeaux based Batsela Asset Management, a financial and advisory boutique and multi-family office, jointly announce their strategic partnership in the procurement, structuring, fundraising, and tokenization of private market investments.

The partnership enhances both firms' capabilities in delivering institutional-grade financial solutions and investor access to private markets.

"With Batsela's advisory expertise and international investor network complementing our investment banking and digital infrastructure, this partnership marks a major milestone in our mission to democratize access to private markets on an international scale," said Paul Huelsmann, Founder and Global CEO of FINEXITY.

Through this collaboration, FINEXITY takes another important step toward making digital assets in private markets accessible to a wide range of investor types beyond Germany – from individual professional investors to institutional investors.

Under the agreement, FINEXITY and Batsela will cooperate on behalf of both issuers and investors, including banks, institutional investors, funds, and family offices. The collaboration covers the full deal lifecycle, bringing together FINEXITY's private market expertise, structuring, and technological infrastructure with Batsela's deep financial networks and global fundraising experience.

### **Unlocking New Value for Investors and Entrepreneurs**

This partnership creates tangible benefits for the client and investor base of both firms:

- For issuers: enhanced access to FINEXITY's private market exchange infrastructure, complimented by Batsela's global network of VC/PE funds, sovereign investors, and private debt providers.
- For investors: expanded access to tokenised private market deals and impact-driven investments.

"We are excited to enter this strategic collaboration with FINEXITY," said Joël Nzali, Founding Partner at Batsela Asset Management. "The partnership allows us to

# FINEXITY

combine our advisory expertise and fundraising network with FINEXITY's digital distribution infrastructure and private market innovation. Together, we can deliver deeper value to our clients and investors and unlock new channels for private market investments across Europe and the Gulf."

## **A Strategic Alignment of Strengths**

Batsela Asset Management is a trusted name in international finance, operating as part of the BHG consortium — known for its elite consulting capabilities and commitment to impact investment. With core operations across France, the UK, Luxembourg, Spain, the UAE, and Africa, Batsela's global footprint and multi-jurisdictional expertise will bolster FINEXITY's access to new investor segments and high-quality private market opportunities. Having successfully structured and fundraised over EUR 500 million since 2018 across the asset classes of Real Estate, Sports, and Corporate underscores the scale and strength of Batsela's capabilities.

Founded in 2016, Batsela is led by seasoned professionals, including:

- Joël Nzali, Founding Partner – with over 18 years of experience at PwC and EY Luxembourg, now running a consortium of investment boutiques and funds across Europe and the Gulf region.
- Fernando Echeverria, Managing Director – a former private banker with Barclays in France and strategy consultant at EY in Spain, bringing deep cross-functional insight into private banking and strategy.

With Batsela bringing in regulatory supervision in France from AMF and ACPR as well as a registration with ORIAS, and FINEXITY being registered with BaFin as a tied-agent in Germany, both maintain robust compliance standards, allowing them to mutually operate with regulatory confidence across international markets.

## **About FINEXITY**

FINEXITY is a leading digital assets company based in Hamburg, providing investors with access to tokenized private markets investments. The trading platform enables investments in a diverse range of alternative asset classes, including private equity, real estate, infrastructure, renewable energy, and collectibles.

As a central interface between issuers, distributors, and investors, FINEXITY offers a fully digital solution for the issuance and trading of tokenized securities. Banks, asset managers, and other issuers benefit from an innovative infrastructure for the efficient structuring, tokenization, and placement of their investment products.

More information: [www.finexity.com](http://www.finexity.com)

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