FINEXITY

THE #1 EXCHANGE FOR TOKENIZED PRIVATE MARKET INVESTMENTS

The FINEXITY GROUP unites various companies with different business focuses. As well as operating a DLT-based exchange for tokenized private markets, the group also operates an investment brokerage subsidiary that enables both private and professional investors to invest in tokenized private market opportunities.

Headquartered in Hamburg (Germany), it also has offices in Dubai and Abu Dhabi (United Arab Emirates) to meet the ever increasing demand from the Middle East.

The Exchange

Thanks to the leading technological exchange infrastructure, FINEXITY enables issuers to issue tokenized securities and distribute these via a large number of connected trading partners – both on a primary- and secondary-market scale. Issuers benefit from cost-reduced structuring and administration (compared to conventionally securitised securities) in addition to raising capital faster and more efficiently through access to the investment marketplaces. The Trading Partners benefit from a broad selection of due-diligenced Private Market issuances that they can offer to their investor target groups.

Facts and Figures

JULY 2018
FOUNDED

160 +
ISSUANCES

10.000 +
REGISTERED USERS

DEC 2019
FINEXITY BROKERAGE MARKETPLACE LIVE

10
TRADING PARTNERS

15.000 +
TRANSACTIONS FACILITATED

#1
SECONDARY MARKET IN EUROPE

> 50M EUR
TRANSACTED ASSET-VOLUME

10M EUR
VC-EQUITY AND DEBT

The Investment Broker

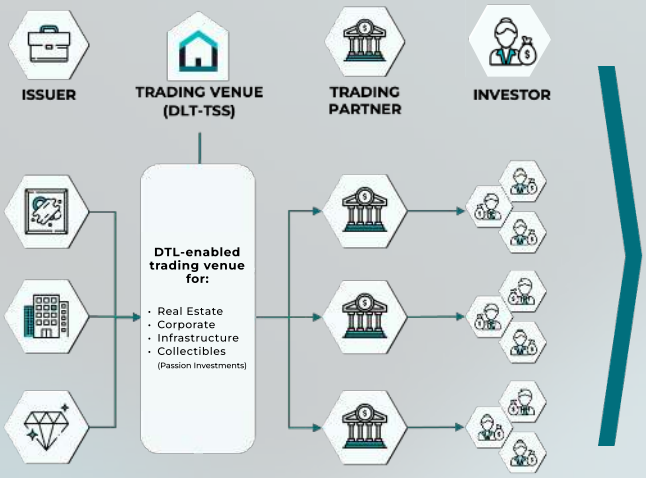
Via FINEXITY's investment brokerage solutions, both retail and professional investors can subscribe to selected tokenized securities. Thus, investors have access to professional investment opportunities that enable a broadly diversified, uncorrelated and more crisis-resilient portfolio - compared to the traditional 60/40 portfolio. Investors invest in individual securities (deal-by-deal) and act independently of a wealth manager.

FINEXITY · Holzdamm 28-32 · 20099 Hamburg · Phone: +49 40 822 177 20 · E-Mail: support@finexity.com

FINEXITY

An Ecosystem for all – Issuers, Brokers and Investors

A one-stop-shop for issuers and trading partners to provide access to tokenized private market investments to 53.8m affluents (US$250k - $1m) and 22.46m HNWIs (US$1m - $4.9m) globally.



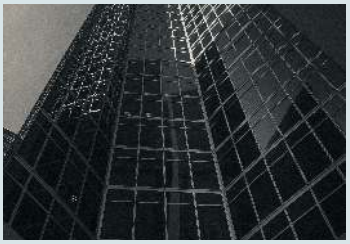
Our ecosystem enables a healthier financial system by creating a win-win-win-situation for all stakeholders:

- **Issuers (SPVs / funds)**
  of digital securities (security tokens) benefit from access to intermediaries and clients (faster fundraising) and lower asset management fees (- 40 %*).
- **Trading partners (banks / asset managers)**
  have access to pre-qualified investment opportunities via an API (or a white label solution) to attract new investors (clients), retain existing ones and, at the same time, build more resilient portfolios.
- **Investors (retail / professional)**
  gain access to private market investments with lower capital requirements, improved liquidity, lower costs (- 80 %*) and more transparency - from anywhere and at anytime.

Issuer	Issuer / Trading Partner	FINEXITY	
Financial Product	**Front Office**	**Middle Office**	**Back Office**
❯ Definition of the securitiy terms (token economics)	❯ Marketing and roadshows	❯ Due Diligence	❯ Secure transaction processing
❯ Product structuring	❯ Sales	❯ KYC / AML Compliance Management	❯ Automated accounting
❯ Preparation of marketing documentation	❯ Market analysis and customer relations	❯ Risk Management	❯ Compliant reporting
	❯ Customer loyalty	❯ Real Time Transaction Monitoring	❯ Asset servicing and management

FINEXITY offers a highly flexible infrastructure and a comprehensive range of services that support all front, middle and back office activities as well as product structuring.

Our Markets

Corporate			Real Estate			Infrastructure			Collectibles		
											
		+			+			+			+
Private Equity	Private Debt	And more	Residential	Office	And more	Renewables	Transportation	And more	Art	Classic Cars	And more

Our locations:

❯ Germany · Hamburg · Holzdamm 28-32 · 20099 Hamburg
❯ United Arab Emirates · Dubai · The Opus · Office C101
❯ United Arab Emirates · Abu Dhabi · Al Maqam Tower · 11th floor

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